

HANNAH BECKER

SHE/HER

SKILLS

ADOBE CREATIVE SUITE
RHINO & GEMVISION MATRIX (CAD)
SOCIAL MEDIA CONTENT & STRATEGY
ILLUSTRATION & DESIGN

EDUCATION

GEMOLOGICAL INSTITUTE OF AMERICA

2013-2014

Carlsbad, CA

Graduate Gemologist Program

Jewelry Design & Technology Program (CAD)

BARD COLLEGE

2007 - 2011

Annandale-on-Hudson, NY

B.A. Art History

Thesis: Delusions of Grandeur: Analyzing Dualities of Glitter in Contemporary Art

Gallery Assistant, CSS Bard Hessel Museum of Art (Summer 2010)

TEMPLE UNIVERSITY

Fall 2009

Rome, Italy

Semester Abroad - concentration In Art History

PROFESSIONAL DEVELOPMENT

NEXT FAB ARTISAN ACCELERATOR

2021

Philadelphia, PA

One of eight selected to participate in artist-centered business development incubator.

Developed new project and team management skills.

Featured In Philadelphia Inquirer profile of Artisan Accelerator program.

CREATIVE ENTREPRENEUR LOOKING TO BRING MY DIVERSE SKILLSET TO A LARGER ORGANIZATION AND A POSITION WHERE I CAN LEAD A TEAM TO CREATE HIGH CALIBER WORK.

WORK EXPERIENCE

FOUNDER, CREATIVE DIRECTOR

2015 -2023

Diamonddoodles - Philadelphia, PA

Diamonddoodles is a multi-service creative agency offering expertise in design, fine jewelry, gemology, social media, sourcing, manufacturing, and brand development.

- Developed a signature visual style and brand voice that became synonymous with the Diamonddoodles brand and is sought-after for collaborative design projects in the luxury market.
- Built and maintained a social media account with over 40k followers and accompanying e-commerce website creating illustration, digital design, animation, and video content.
- Designed and produced custom illustrations, print and digital assets, and products for clients including marketing materials, advertisements, trade show booth displays, promotional merchandise, and social media content.
- Directed photographers for product and marketing photography.
- Designed and produced a line of Diamonddoodles branded merchandise
- Invited speaker and panelist at numerous industry conferences and events presenting on social media, brand strategy, digital photography, design, trend reporting, and sustainability.
- Developed and implemented in-depth proposals, budgets, and production time schedules for marketing, design, and gemstone-sourcing clients.
- Built and managed a network of international vendors to manufacture inventory and supply clients with their gemstone and custom-cut gemstone needs.
- Developed system and managed the production of fine jewelry.
- Worked one-on-one with private clients to design and manufacture custom fine jewelry pieces that fit their budget and vision.

PRODUCTION ASSISTANT

2014

Gumuchian - New York, NY

- Assisted with design and product development and oversaw production of in-house jewelry line and outside high jewelry brands.
- Performed quality assurance checks on pieces produced for house brand and outside vendors.
- Worked closely with in-house bench jewelers to facilitate manufacturing process and streamline production.
- Selected stones, created parcels for individual pieces and large production orders.
- Worked with outside vendors to fill orders and complete packing, receiving, and invoicing tasks.
- Assisted head of marketing to write company biographies and press releases, create social media content and develop campaigns.

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LEADERSHIP

BARD COLLEGE ALUMNI BOARD 2019-2023
OF GOVERNORS
Annandale-on-Hudson, NY

Chair of Young Alumx Committee, 2020-2023

- Welcome graduating classes to the Alumni network.
- On-board new young members to Alumni Board of Governors.
- Present quarterly committee reports at Board meetings.
- Create committee agendas, host monthly meetings, facilitate creation of committee goals, oversee implementation of committee projects, work with college Office of Development and Alumni Affairs to further committee projects.

GEMOLOGICAL INSTITUTE OF 2013
AMERICAN STUDENT BODY
COUNCIL
Carlsbad, CA

Student Body Council President (2013)
Student Body Council Secretary (2013)

- Planned and hosted social and networking events for students at GIA's main campus.
- Designed promotional materials for events.
- Budgeted and organized payments for off-campus events.
- Coordinated with GIA administration to approve events.
- Invited industry professionals to speak to students on campus.

BARD COLLEGE WOMEN'S 2009-2011
LACROSSE TEAM
Annandale-on-Hudson, NY

Women's Lacrosse Captain (2011)
Student-Athlete Leadership Award (2011),
Skyline Conference Scholar Athlete (2010)

WORK EXPERIENCE CONTINUED

CO-FOUNDER, MANAGING PARTNER 2012-2013

IIWII Studios - Philadelphia, PA

Co-Founded creative agency with a focus on branding, digital and web-based design, and film production.

- Managed client development, outreach, and pitches.
- Co-created IIWII's signature brand development program.
- Created wireframes and design assets for multiple web-based projects alongside co-founder/web lead.
- Rebranded women's leadership project to target younger demographic.
- Co-producer, Art Director, & Production Designer for short film "Last August".
- Created photographic installation featured at Outlet Gallery (Brooklyn, NY) Fall 2012.

CATALOGUER 2011

Penelope Dixon & Associates - New York, NY

- Partnered with valuator, to generate and compile data for over 18,000 photographs.
- Worked directly with news photography archive dating from 1930s to determine condition and value.

INTERN Summer 2009

Freeman's Auction - Philadelphia, PA

- Worked with appraisals department organizing appraiser's notes and one-on-one with lead appraisers collecting data onsite.
- Researched and compiled reports of comparables for insurance appraisals.

INTERN Summer 2008

Blank Rome LLP - Philadelphia, PA

- Cataloged entire fine art collection owned and exhibited in the 7 Blank Rome Offices.
- Set up holdings database in Artsystems GalleryPro.
- Created educational materials to onboard other department members to Artsystems GalleryPro program.
- Photographed all artwork in Philadelphia office and input into database.