

HANNAH BECKER

SHE/HER

SKILLS

ADOBE CREATIVE SUITE
RHINO & GEMVISION MATRIX (CAD)
SOCIAL MEDIA CONTENT & STRATEGY
ILLUSTRATION & DESIGN

EDUCATION

GEMOLOGICAL INSTITUTE OF AMERICA 2013-2014

Carlsbad, CA

Graduate Gemologist Program

Jewelry Design & Technology Program (CAD)

BARD COLLEGE 2007 - 2011

Annandale-on-Hudson, NY

B.A. Art History

Thesis: Delusions of Grandeur: Analyzing Dualities of Glitter in Contemporary Art

Gallery Assistant, CSS Bard Hessel Museum of Art (Summer 2010)

Women's Lacrosse Captain (2011)

Student-Athlete Leadership Award (2011), Skyline Conference Scholar Athlete (2010)

TEMPLE UNIVERSITY Fall 2009

Rome, Italy

Semester Abroad - concentration In Art History

PROFESSIONAL DEVELOPMENT

NEXT FAB ARTISAN ACCELERATOR 2021
Philadelphia, PA

One of eight selected to participate in artist-centered business development incubator.

BARD COLLEGE ALUMNI BOARD OF GOVERNORS 2019-2023

Young Alumx Committee Chair, 2020-2023

CREATIVE ENTREPRENEUR LOOKING TO BRING MY DIVERSE SKILLSET TO A LARGER ORGANIZATION AND A POSITION WHERE I CAN LEAD A TEAM TO CREATE HIGH CALIBER WORK.

WORK EXPERIENCE

FOUNDER, CREATIVE DIRECTOR 2015 -2023

Diamonddoodles - Philadelphia, PA

Diamonddoodles is a multi-service creative agency offering expertise in design, fine jewelry, gemology, social media, sourcing, manufacturing, and brand development.

- Built and maintained social media account with over 40k followers and accompanying e-commerce website utilizing illustration, digital design, animation, and video content.
- Created in-depth proposals, budgets, and production time-schedules for marketing, design, and gemstone sourcing clients.
- Developed and managed a network of international vendors to manufacture inventory and supply clients with their gemstone and custom-cut gemstone needs.
- Managed inventory and oversaw intake and return of samples and memos.
- Designed and oversaw the manufacture and production of fine jewelry, a diverse range of commercial products, and site-specific installations.
- Created custom illustrations, print materials, and products for clients including marketing materials, advertisements, trade show booth displays, promotional merchandise, and social media content.
- Worked one-on-one with private clients to create custom fine jewelry pieces that fit their needs, budget, and vision.

PRODUCTION ASSISTANT 2014

Gumuchian - New York, NY

- Assisted with design and product development and oversaw production of in-house jewelry line and outside high jewelry brands.
- Performed quality assurance checks on pieces produced for house brand and outside vendors.
- Worked closely with in-house bench jewelers to facilitate manufacturing process and streamline production.
- Selected stones, created parcels for individual pieces and large production orders.
- Worked with outside vendors to fill orders and complete packing, receiving, and invoicing tasks.
- Assisted head of marketing to write company biographies and press releases, create social media content and develop campaigns.

CATALOGUER 2011

Penelope Dixon & Associates - New York, NY

- Partnered with valuator, to generate and compile data for over 18,000 photographs.
- Worked directly with news photography archive dating from 1930s to determine condition and value.